



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 850271
Schedule Dates 09/25/12-10/01/12
Advertiser Priorities USA Action (36239)
Agency/T-Code Mundy Katowitz Media (6585)/127439326
Product Political - Non-Ballot Issue (1196)
Brand Priorities USA Action Issue (170102)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name PLACEMENT, MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1562
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments PRIOR USA ACT 9/25

Date Entered 08/22/12
Last Modified 08/22/12
Entered By Penne Marsh
CO-OP No
Headline # 06288383
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,808.00
Net Total \$15,912.00
Sales Tax

NOTROK (WVEC) (WVEC)
By Broadcast Month
Sep. 2012 24 \$16,070.00
Oct. 2012 4 \$2,650.00
Grand Total: 28 \$18,720.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	12:05A- 1:05A (ET)						1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	12P- 12:57P (ET)						1			1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7A- 9A (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
4.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	11:35P- 12:02A (ET)									1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	ABC-MITTELIN<	8/22/12
5.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	4:30A- 4:59A (ET)									1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
6.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5A- 5:58A (ET)									1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
7.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7A- 9A (ET)									1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
8.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	12:35A- 1:30A (ET)							1		1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	DA VINCS INQST	8/22/12
9.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6P- 6:30P (ET)							1		1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6PM	8/22/12
10.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	5:58A- 8A (ET)							1		1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
11.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6:58P- 7:57P (ET)							1		1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	WHEEL/JOEPARDY	8/22/12
12.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	8A- 9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/22/12
13.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	5:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	8/22/12
14.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	6P- 6:30P (ET)								1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Norfolk (WVEC) (WVEC)
By Broadcast Month Spots Rate
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Grand Total: 28 \$18,720.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	6:58A- 8A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
16.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 9A (ET)								1	1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/22/12
17.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	12P- 12:57P (ET)				1					1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12
18.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5:58A- 7A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
19.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	9A- 10A (ET)				1					1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12
20.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	12P- 12:57P (ET)			1						1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12
21.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	4:30A- 4:59A (ET)			1						1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK<	8/22/12
22.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	5:29P- 5:58P (ET)			1						1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	8/22/12
23.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	5:58A- 7A (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
24.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	9A- 10A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12
25.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	4:30A- 4:59A (ET)				1					1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK<	8/22/12
26.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	5A- 5:58A (ET)				1					1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
27.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	8/22/12

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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 8/24
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges: \$ 15,912.⁰⁰ Net
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This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

850 271

